

If you're fed up with "traffic secrets" that get you nowhere, here's a rare opportunity to get individual attention from a guy who's increased traffic for *thousands* of sites.

**"14-Year Internet Marketing Vet Will Drive an Endless Supply of Targeted Traffic to Your Site – But Only if You're Among the 25 Qualified Website Owners He Accepts."**

Mike Corso, owner of the popular Cool Site of the Day, made **\$793,000** in internet marketing commissions over the past two years. He's decided to share his secrets and use his skills to optimize traffic to the websites of a select few - including one-on-one sessions. But he can't give this level of attention to more than 25 qualified business owners.

Mike's photo and quote (below) here.

**"For a very limited time, I'm offering to share ALL the tips, strategies and methods I've used to build and operate Cool Site of the Day and 14 other websites (which, over the past two years, combined to generate nearly \$800,000 in affiliate marketing revenue)."**

Dear Website Owner,

I'm going to cut to the chase: you want targeted traffic and I'm going to make it easy for you to get it. Lots of it.

Let me take a wild guess about you. You've been listening to so-called marketing gurus, maybe even paying top dollar for their advice. You've been submitting your site to dozens of search engines.

I hate to break it to you, but you've been wasting valuable time. Time that could have been spent generating real income.

How do I know? Because I've been there. I started my first internet business in 1994 and bought Cool Site of the Day in 1998. Believe me, I wasted LOTS of time trying to figure out what works and what doesn't.

And after years of trial and error, I've learned what it takes to make a very comfortable living on the 'net.

That's good news for you, because it means you don't have to waste your valuable time and money anymore.

## **Take my years of money-making experience and slash your learning curve.**

You can spend a few years making your own mistakes if you like, but I'm guessing you'd rather succeed a little quicker than that.

I've already made the mistakes and learned the ins and outs of success, so you don't have to waste precious years reinventing the wheel.

When I bought Cool Site of the Day 10 years ago, I thought I was going to put banners on the site and make a pretty penny. Well, it didn't quite go down like that; instead, I had to figure out other ways to make money online.

That doesn't mean Cool Site wasn't a great asset. When you run a site like that, you get to see a lot of cool stuff on the web and you get introduced to many fascinating people.

Many of those people just happen to be making a fortune on the internet and, after a while, you pick up a few things and find yourself making money in ways you never anticipated.

One of the areas I learned about was affiliate marketing. I started studying and over the years, I've become pretty good at it.

## **How I made over \$793,000 over the past two years.**

It was primarily through affiliate marketing that I was able to generate nearly \$800,000 in revenue over the past two years.

Now, I'm no genius and I know that folks half as smart as me are making 2, 3 and 4 times as much as I am. I'm not going to tell you that anyone can hit it big online.

But I will tell you that with ambition, persistence AND a guiding hand, you too can make a very comfortable living running a simple website.

If you have that ambition and persistence, I'm offering that guiding hand.

If you're one of the first 25 to qualify, I'll individually optimize your site for the search engines and coach you to be sure your getting the most from your optimization.

## **Would one-on-one sessions with a successful internet vet help you out?**

I'd be surprised if your answer was "no." If you're not sure, though, here's what I can help you do:

- Be sure you're not just getting lots of traffic, but that you're getting lots of the *right* traffic: people who want *your* product or service and are willing to pay you well for it.

- Create a list from that traffic, so you can build a relationship with these people, create trust, and have a built-in audience, not just for your current offering, but for any related future offerings.
- Ensure that you know how to use your list, to the point where I'll set up your autoresponders for you and be sure you understand how many to send, how often, and what content to include to increase conversions.
- Discover why you're following all the rules but not getting results. Often there are little nuances that an experienced webmaster like myself can recognize and tweak.

I want to help everyone, but as you can imagine, I can only offer one-on-one sessions to a limited number of people.

I could just take the first 25 website owners to respond to my offer. But I'm not going to do that.

You see, this isn't some get-rich-quick scheme. This is a serious offer for real business owners who are willing to work hard for their success. People who, given the right support, can rise to great heights.

## **Do you qualify?**

“Be daring, be different, be impractical, be anything that will assert integrity of purpose and imaginative vision against the play-it-safers, the creatures of the commonplace, the slaves of the ordinary.”

- Sir Cecil Beaton

That's one of my favorite quotes. Do you see yourself in it? Do you have a daring, imaginative vision for where your company can go? Or are you a “play-it-safer,” a creature of the commonplace?

You see, I'm only committed to working with ambitious, creative folks who have a fire in their belly. People who:

- Are passionate about their site
- Have become experts in their chosen niche
- Are willing to update their sites at least once a week (pay attention; that's a hint)
- Have the patience and persistence to work towards long-term success

If that's not you, that's okay. I wish you luck. But you're not the kind of person who can benefit from the kind of long-term success I offer.

If, however, you have a site you truly believe in, I'll gladly open up a treasure chest to you that will pay you dividends for years to come.

## **I've been generating a wealth of traffic for others since 1998**

Generating traffic for others is nothing new for me. I've owned Cool Site of the Day since 1998. I love hearing how it's helped the cool people who own the cool sites:

***“Even though my site was featured almost two years ago, I'm still getting traffic!”***

*“When I won the ‘Cool Site of the Day’ award I was getting 400 unique hits per day . . . Naturally, when I got 2,000 in just one day from Cool Site of the Day, I was delighted! Hundreds of e-mails came in that day and they haven't let up since; even though my site was featured almost two years ago, I'm still getting traffic!”*

- ***“The Digital Dude”***

***“Over 4,000 visitors!”***

*“Your newsletter brought us more traffic than any other traffic building technique I’ve used to date. Over 4,000 visitors! The site has also been featured on a number of TV news station websites.”*

- ***James Wilson, Secret Online Deals***

***“. . . about 50,000 extra hits”***

*“Thanks so much, this is great!! The Cool Site of the Day generated about 50,000 extra hits for us and is still sending visitors our way.”*

- ***Frank Baxter, PianoWorld.com***

***“MoMShack.com has been picked up by various big newsletters and even a radio station today.”***

*“I have been enjoying the ‘echo’ effect of being listed as Cool Site of the Day. Since the mention, MoMShack.com has been picked up by various big newsletters and even a radio station today. I am gaining many new members from this great ‘rippling’ effect!”*

- ***Wendy Shepherd, MoMShack.com***

***“I was hoping for a decent response but not expecting the landslide we received!”***

*“THANKS FOR ALL THAT TRAFFIC!!! I was hoping for a decent response but not expecting the landslide we received! So thank you, thank you, thank you! I can’t say enough good things about my ‘Cool Site of the Day’ experience.”*

*- Bo Blaze, LilPengy.com*

Maybe that’s why Linking Matters says. . .

*“Cool Site of the Day is an excellent way to promote your web site.*

*“Not only do you get a tremendous spike in traffic, but the ripple effect can generate lots of links from other webmasters and attract the interest of journalists who write for some of the largest media sites in the world.”*

*- Linking Matters, Link building and online marketing services*

Here’s the really cool thing. The benefit these people received from being listed as Cool Site of the Day is just a one-time shot in the arm. And you can see what it’s done for them and is still doing for them.

My new program goes deeper than that. Much deeper.

You see, my job is to make sure you achieve the holy grail of steady search engine traffic and don’t waste any time in your web marketing efforts.

Don’t get me wrong. Submitting your site to Cool Site of the Day is one good thing you can do to get visibility.

But for long-term success, I believe your time can be spent doing much more productive work when it comes to building and promoting your website.

I'll show you exactly what you need to focus on to ensure you're building a real business. Success comes when you adhere to a handful of repetitive processes (like checking stats!) designed to lock you into your main objective (making money!) in a ruthlessly efficient manner.

## **The unglamorous truth**

Whether you represent a small website or a thriving ecommerce portal, I'll help you grow with guaranteed results. How much growth? Frankly, I'd be just another rip-off artist if I claimed to know.

There are many so-called internet marketing experts out there who will shout:

*“Double your net income!”*

*“Quadruple your sales”*

*“Increase your web traffic by 10X!”*

*“”Make \$80,000 in 3 months!”*

Empty claims, every one of them. I'm not afraid to tell you that every website and business is unique and, therefore, should expect unique results.

How well will your site perform? I don't know, but by working together we can dramatically improve on current performance.

Let's look at an example.

**The competition didn't stop this site from getting striking results.**

We recently launched a new site and immediately optimized it for the search engines.

The results were astounding.

The site sells computer virus software, a very competitive niche. Yet in under three months, the search engines indexed the site and began sending visitors.

Here are two screen shots of our traffic stats. In the first image, you can see the number of unique visitors shooting up in only the second month of indexing, from 1,672 unique visitors in February to 2,740 in March.

[Screen shot here.](#)

Of those monthly visitors, 25 to 35 (over 1%) have been buying the software. Our commission is \$25 per sale, or about \$750 a month. Not bad for a highly competitive niche.

This next screen shot shows how many times the pages in this account have been indexed. Notice the top two items. As you can see, Yahoo's spider has hit the site over 2,000 times and the Googlebot has visited almost 1,000 times.

[Screen shot here.](#)

Search engine traffic is just one of the benefits of signing on as a Cool Site of the Day VIP.

Several months ago, I began putting together a blueprint for those who want to succeed online. With your permission, I'll guide you through advanced marketing methods that will help create a massive amount of traffic to your site, turn you into a web maven, and give you a website that will help pay for your next home.

**Introducing the Cool Site of the Day VIP Program**

I recently surveyed over 3,000 website owners to learn how I could best serve them. I was somewhat surprised to learn that 67.9% of them chose “Getting Search Engine Traffic.”

It became clear to me that I had something valuable to offer most visitors to Cool Site of the Day.

The result?

I created an ongoing system to ensure an endless stream of traffic. Yes, you will get a quick spike of traffic, and that’s likely to bring you immediate results. But that’s not enough.

You’re not running a get-rich-quick scheme, you’re running a high-quality business.

Listen, you may have the grooviest site since Mosaic, and maybe it’s just cool enough to earn the coveted Cool Site of the Day award.

But there’s so much more to generating ongoing, perpetual, long-lasting, business-building traffic. And I won’t allow you to settle for anything less.

## **What can you achieve with me as your personal internet marketing strategist?**

Here’s the basic idea: your job is to create. My job is to advise you and help drive traffic to your site. As a VIP, you can be sure that everything needed for your online success will be covered.

Apply to join the Cool Site of the Day VIP program today and if you’re accepted, you’ll receive the following:

- A complete turnkey Search Engine Marketing campaign guaranteed to improve the number of your pages indexed by the search engines and guaranteed to improve your search engine rankings (Value: \$3,500; good for as long as you maintain your VIP status)

- Keyword List Builder generating between 500 and 5,500 keywords to be used for the Search Engine Marketing campaign above. Keywords can also be used in a Pay Per Click advertising campaign (Value: \$497)
- Three high-value keywords chosen just for your site to use in new content pages (Value: \$47)
- Monthly one-on-one phone consultation. All aspects of site development and marketing strategy will be covered (Value: \$500 per session)

## **Plus . . .**

The first 10 VIP members who apply before June 1, 2008, and are accepted, will receive the following FREE bonuses:

- Free Express Submission to Cool Site of the Day (your site reviewed within three business days). Value: \$297
- Free subscription to *Website Magazine*. Value: \$20
- Free e-book: How to Build an E-mail List. Value: \$27
- Free e-book: How to Build the Absolute BEST keyword list for your website. Value: \$47
- Top sponsor ad position in the Cool Site of the Day newsletter for 5 days (sent to 30,000). Value: \$350
- My personal bookmarks of the best Web design and marketing sites including many video presentations and tutorials. Never-before-combined in one package. Value: \$27
- Free 'goodie bag' (including an 'original' Cool Site of the Day t-shirt, music CDs, and more! Value: \$40
- A list of the highest paying Affiliate networks on the planet including my personal directory of the names and phone numbers of the Top 10 Affiliate Managers (the same contacts who helped me generate nearly \$800,000 in affiliate commissions over the past two years). Value: \$497

In all you receive over \$11,000 in one-on-one consultations and bonuses for just \$497 per month.

Before you continue, I want you to know that in the past, people like yourself would submit your sites to Cool Site of the Day, hope we featured it and, if we did, enjoy thousands of new visitors to their site.

Plus, they would receive ongoing residual traffic for two reasons. The first is they're listing in our archive, where they remain indefinitely. The second is the ripple effect they enjoy from other media outlets mentioning their sites simply because they were featured as a Cool Site of the Day. Well, that still happens, but now . . .

## **I've removed all the risk**

Now, listen to this very carefully: when you submit your site below and become a Cool Site of the Day VIP, you're going to realize instantly that you've made a big step towards web domination. All the hopes for your site will soon be realized and life will take a sharp turn towards groovy. I personally guarantee it.

If, for any reason, you are not 100% satisfied with all the advice, strategies, and methods I share with you, simply say "Mike, I want out" and I will stop billing you.

But I'll go one step further: **tell me you're not satisfied within the first month of service and I'll refund you money 100%**. No questions asked. My aim is to under promise and over deliver on all that I do for you. Honestly, nothing could be more bothersome to me than an unhappy client.

Insert centered button here to sign up. Put some text in the button, such as "Apply Now" and have it take applicant straight to the form.

## **What your first 30 days will be like**

Over the first 30 days that we work together, I will have:

- a. Analyzed your site and made several key recommendations
- b. Setup and launched a full-scale search engine marketing campaign
- c. Put you on a solid path of generating robust content, building a strong mailing list, pre-selling your visitors with balanced recommendations, and then monetizing your visitors
- d. Given you all the tools necessary to maintain a thriving web business with or without my assistance.

So, if you're one of the 25 accepted, you'll receive a great deal of value and discover first-hand how much I can do for your site within the first 30 days, with no risk whatsoever.

Insert centered button here to sign up. Put some text in the button, such as "Apply Now" and have it take applicant straight to the form.

Frankly, I wish a program like this had been offered when I was starting out. It would've saved me so much time and money and brought me success years sooner. But there were few experts then, as we were the internet pioneers.

I'd love to save you the time, money, stress and struggle I went through. Success is so close - but only if you get in while there's still room.

So if you're serious about your website, fill out the application below today, while you still have the chance.

To your success!

Mike

P.S. Time constraints demand that I limit the number of clients I can take on at this time; once I reach 25 approved applications THAT'S IT so submit your details below and rest assured that my 100% money-back guarantee puts zero risk on your end.