

Dear Doctor,

As you can see, I have stapled a small plastic bag on top of this letter.

Why have I done this? There are two reasons:

First: I have something which is extremely important and time-sensitive to reach you... and I needed a way to make sure that this letter gets your attention.

Second : and since what I have to tell you concerns one of the rarest and the most valuable substance which is growing in value with every passing day, I thought using a bag of sand would be appropriate as a little eye-catcher.

I am Edward Santosh, a real-estate marketer and the reason I am writing to you is to introduce...

A No Risk Investment Opportunity

What is this opportunity and why is it a no-risk? Actually there are three reasons and each of them is equally important.

First of all, I am not a "real-estate broker" in the usual sense of the word.

No.

What I do is specialise in properties in and around Nanguneri alone and I have put in more than 5000 KM in my vehicles in the search for the best real estate money can buy.

I put my money where it matters and go thru the pain of making sure that the property is completely free of any legal encumbrance.

And I start selling it ONLY when I am fully confident that it is a great deal for my clients.

In short, what it means is: I am not a broker trying to sell somebody else's land.

The second reason is, the project work for the proposed Special Economic Zone has started earnestly and the much talked about Nanguneri IT park is now a reality.

The state government is earnestly working to make it a success and the boomi puja was done on April 30 and the soil excavation work is now going on in full swing.

Thirdly I am not overwhelmingly greedy. That's important. You see many people in the real-estate business are only in it for the money, but that's not true with me. I am selling it at a very modest profit because I am just starting in this venture and I want to become known as the real-estate professional of choice as far as Nanguneri is concerned.

Let me tell you how.

The property I have contracted has 51 plots in my control and I got it at a very attractive price. If I wanted to, I can sell it at twice the price I bought.

In fact, there are some lay-outs which are almost 10+ kilo meters away from the proposed Special Economic Zone and they are selling it at Rs.25,000 a cent.

Whereas, my property is just 2.75 kilo meter from the entrance of the SEZ and I am selling it very attractive rate per cent. The first few plots will be ridiculously cheap and the earlier you buy the more likely you are guaranteed of getting the best deal for you.

Will You Take This Up?

With the unbelievably attractive price I can offer and the way the Nanguneri market is heating up, it might be cheaper to do your investment now.

Please call me as soon as you read this letter. Right now, I only have 51 plots available and they won't last long.

My number is : **98940.50099**

Sincerely,

Edward Santosh

PS: An investment in land never goes wrong. It's something you and your children can enjoy for years to come.

PPS: There is another "mystery reason" why I can sell these residential plots so cheaply, and I prefer not to reveal it until we talk on the phone. Thank you.