

# “REALTOR® Bares All With Her Website”

*Southern Florida REALTOR® seductively partners niche marketing and high-tech tactics online to power past her competition...*

PASCO COUNTY, Florida - September 1, 2007 - “Skip the Outfit” Florida Real Estate is extremely pleased to announce Phase 2 of their already wildly successful “clothing optional” website. In a marketplace where everyone is boo-hooing these days about the economy, Jackie Youngblood has taken on the nay-sayers and taken off the gloves when it comes to knowing how to sell her specialty properties in the lovely Land O' Lakes and Lutz areas located in beautiful southern Florida. “It's time to get bold!” said Ms. Youngblood, after seeing the highly overlooked niche market of “clothing optional” resort areas drawing an unusually large amount of inquiries.

## **Success Breeds Success**

Transforming her already successful business into the niche powerhouse profit machine that it has become, didn't occur through happenstance, but rather through the strategic weaving together of the latest online technology in real estate - Online Marketing Strategies, Point2 NLS, and with one of today's top coaches in online real estate marketing solutions, Michael Russer, aka “Mr. Freaking Internet”.

Is it possible to “bare all” in your own market? “You bet!” says Mr. Russer, “if you don't know your market, I mean really know your prospects and what they want, like Ms. Youngblood has taken the time to do, then you will be left in the ‘cyberbial’ dust. This industry is moving fast and changes are happening every week. Agents/Brokers absolutely can make money, no matter where their market is located, or where the economy is going. You just have to stay on top of it and go with the flow by simplifying the technology to work for you, rather than the other way around.”

“The idea was never about ‘clothing’, or the lack thereof”, states Ms. Youngblood, “but rather about catering to a market that is looking for the types of beautiful homes that I sell. I'll bare it all for my clients. Absolutely!”

###